**Business Discovery Questions**

1.) After watching the video about Costco, what do you feel sets them apart from their competition and makes them a better choice?

2.) What are two things you learned about Costco that you were unaware of?

3.) What did you find surprising/unique about what Costco does?

4.) What do you feel is something that Costco needs to improve upon to continue their growth as a business.

5.) What type of Business is Costco and provide examples to help explain why.

1.) After watching the videos about Amazon, what do you feel sets them apart from their competition and makes them a better choice?

2.) What are two things you learned about Amazon that you were unaware of?

3.) What did you find surprising/unique about what Amazon does?

4.) What do you feel is something that Amazon needs to improve upon to continue their growth as a business.

5.) What type of Business is Amazon and provide examples to help explain why.